

# Charity perspective

What does current evidence tell us about what might constitute a fair partnership?  
How do we ensure that partnerships are transparent and accountable?

Benefits and motivations	Concerns
Learn more about the patterns of disease to inform the programmes we run, and the initiatives we fund	People might question why we are trying to make use of joined up health data at all; or think we are doing it in order to
Some of our work is nationally and internationally relevant, and doing research is good for our reputation as a thought-leader	People might criticise us for trying being more focused on research for it's own sake rather than research to change the improve health locally
We fund our own work, but publishing research or knowing about disease might make us more competitive in finding other funding partners	People might criticise us for being focused on gaining more funding and grant income for our work